

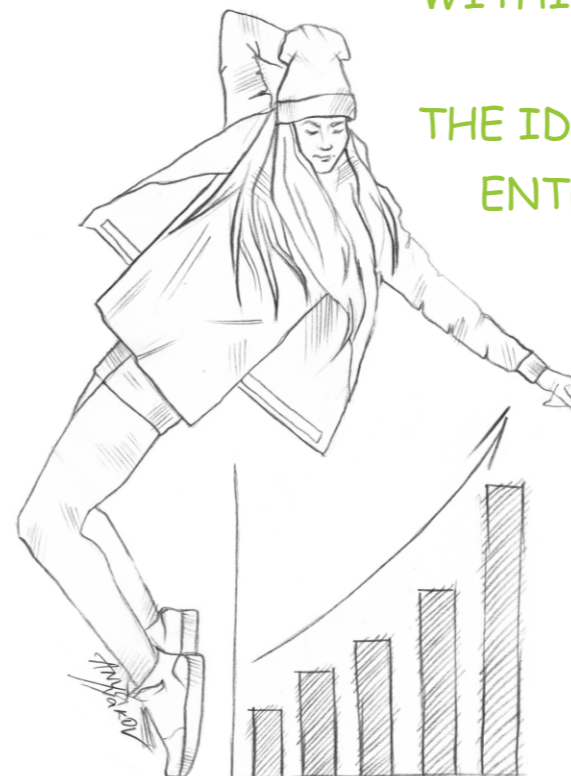
LET'S
BE CREATIVE

DAUGAVPILS ENTREPRENEURSHIP

DAUGAVPILS
THE CITY OF CREATIVE

IN ORDER TO DEVELOP VARIOUS CREATIVE INITIATIVES IN THE CITY, LOCAL ACTIVISTS NEED A PLACE TO MEET AND DEVELOP THEIR CREATIVE POTENTIAL.

WITHIN THE PROJECT'S LOCAL ACTION GROUP MEETINGS, THE IDEA OF CREATING A CREATIVE ENTREPRENEURSHIP CENTER HAS EMERGED.



LET'S MAKE DAUGAVPILS A CITY, WHOSE RESIDENTS HAVE DIVERSE PERCEPTION, A CITY WITH STYLISH AMBIENCE, A CITY, WHERE ITS VIBRATION CAN BE HEARD IN THE STREETS!

PROJECT «GET INTO THE SWING OF THE CITY!» (GEN-Y CITY)

THE MAIN OBJECTIVE OF THE GEN-Y CITY NETWORK IS TO ACHIEVE SMART, SUSTAINABLE AND INCLUSIVE GROWTH, BY ESTABLISHING STRONGER FORMS OF COOPERATION BETWEEN SCIENCE, LOCAL GOVERNMENT, BUSINESSES AND

RESIDENTS TO IMPROVE THE DEVELOPMENT, ATTRACTION AND RETENTION OF GEN-Y 'CREATIVE-TECH' TALENT (PARTICULARLY CREATIVE-TECH ENTREPRENEURS) IN EUROPEAN CITIES.

FUTURE DEVELOPMENT SPHERES, FROM THE RESEARCH PARTICIPANT IDEAS, ARE TOURISM, EDUCATION, SCIENCE, CULTURE AND ARTS.

GENERATION Y
18-35 YEARS OLD



THE SPECIFIC GOAL OF THE LOCAL ACTION PLAN IS TO DEVELOP CREATIVE ENTREPRENEURSHIP AND TO ATTRACT YOUNG GENERATION TO THE CITY DEVELOPMENT PROCESSES.

THE GENERAL GOAL OF DAUGAVPILS GEN-Y CITY IS TO RETAIN, ATTRACT AND DEVELOP TALENTED YOUNG PEOPLE.

THE MAIN PROBLEM IS THAT TALENTED YOUNG PEOPLE LEAVE THE CITY.

LOCAL ACTION PLAN HAS BEEN DEVELOPED FOR 3-7 YEARS.

